



PRESS RELEASE

IMTEX 2019 & Tooltech 2019 attracts 91,446 visitors

Snapshot

- Exhibitors: 1222
- Footfall of visitors: 91,446
- Countries: 26
- Country Pavilions: 7
- Orders Booked: Rs. 2,446 crores
- Enquiries Generated: Rs. 23,780 crores
- Booked orders increased by 46% as compared to IMTEX & Tooltech 2017
- Enquiries generated increased by 25% as compared to IMTEX & Tooltech 2017

Bengaluru, 1 February 2019: Indian Machine Tool Manufacturers' Association (IMTMA), celebrating 50 years of its flagship IMTEX exhibition, during 'IMTEX 2019 & Tooltech 2019' held at Bangalore International Exhibition Centre (BIEC), Bengaluru from 24th to 30th January 2019 has created a new record.

IMTEX 2019 which concluded successfully on 30th January 2019 featured several domestic and foreign visitors who sourced machines for their production units. The exhibition showcased technologies which are vital for moving the Indian manufacturing and machine tool industry forward.

Marking 50 years celebration IMTMA introduced a series of new initiatives which were unravelled during the event.

Additive Manufacturing and Factory of the Future (Industry 4.0) are seen as technologies heralding a new era in manufacturing. IMTMA had special pavilions and seminars on these. A live demo on implementing Industry 4.0 in Manufacturing was also held at IMTMA Technology Centre during the show.

An Experience Zone was set up adjacent to Hall 4 in BIEC. The zone had an archaic collection of IMTEX journey including display of vintage machines from a bygone era, pictures and a short film on IMTEX journey.

Celebrating the golden jubilee of IMTEX, IMTMA released an IMTEX Coffee Table Book on 25th January 2019. The book captures the ethos of IMTEX and traces its growth over a timeframe of 50 years since 1969.

IMTMA constituted an Eco Design Award to encourage adoption of eco-friendly practices in exhibition stalls. Six companies were conferred with awards in various categories.

An International General Managers' Meeting was also held during the exhibition to exchange ideas, share knowledge and network.

Another attraction for visitors was the presence of two humanoids to connect with technology in the campus during the show.

Parallel events organized during IMTEX also had good turnouts. International Buyer-Seller Meet attracted 48 delegates from 13 countries. The i2 Academia Pavilion (a platform for academic institutions to showcase their research for the industry) featured 50 institutions including IITs from Mumbai and Kanpur. The first prize was won by Walchand College of Engineering, Sangli.

Manufacturing Quiz Contest featured 130 students from 24 institutions. IMTMA also organized the Jagruti-IMTMA Youth Programme to familiarize engineering students with the machine tool industry. Thirty students from 14 institutions across India attended the programme.

An International Seminar on Machining held a day prior to IMTEX on 23rd January 2019 attracted about 350 delegates.



Trade delegations had a strong presence at the show. Overall 154 trade delegations attended the exhibition. Delegations from public sector undertakings such as Bharat Earth Movers Limited, Indian Railways, Bhabha Atomic Research Centre, Hindustan Aeronautics Limited, Ordnance Factory Board, etc. visited the show. Delegations from industry associations such as Automotive Component Manufacturers' Association, Tractor and Farm Equipment Limited, and delegations from auto component and automobile sectors such as Ashok Leyland, Bajaj Auto, Hero Motocorp, Mahindra & Mahindra, Tata Motors, Toyota Kirloskar and various other industry sectors also visited the show and transacted business.

IMTEX 2019 & Tooltech 2019 has opened the doors for manufacturing industries to embrace new age technologies and become competitive at the global level.

About IMTMA

IMTMA is the apex body and single point of contact for machine tool industry in India. IMTMA plays a crucial role in the growth and development of metalworking industry in the country. IMTMA's initiatives range from policy advocacy, export promotion, trade fairs, mega events, training, seminars, technology missions, publications, etc. IMTMA formed in 1946 has a membership of over 450 members and represents 90% of the organized machine tool and allied equipment manufacturers in the country.